

Warwick Grey

CLIENT ENGAGEMENT DIRECTOR

Warwick started working life as a Registered Comprehensive Nurse. His huge empathy for people, personal authenticity, and understanding of the human mind has been perfectly transferable to a successful career in sales and marketing leadership.

A BIT MORE BACKSTORY

Warwick has always been fascinated by technology and what it can do for humanity. This interest saw him become a co-director of Renaissance Software in 1989 with his brother Trevor, with a successful exit in 1996. Over the subsequent 27 years' his experience in the information technology sector grew and morphed, with senior sales, marketing and management roles with Corel Corporation, Microsoft New Zealand, and Hewlett Packard (HP) across both New Zealand and Australia.

Warwick is a widely known, easy-to-understand expert on the SME sector, gifted at presenting challenging technology concepts in easy to digest ways. This skillset (plus an interesting background in community theatre) has had him at the podium many times on behalf of a diverse array of organisations; from banks to business associations.

In fact it was with the Auckland Chamber of Commerce, where Warwick first met Di (who was then Marketing and Sponsorship Manager) and the two partnered up to develop and host many events focused on helping the NZ SME sector better harness the power of technology.

Warwick has judged many business awards, he's an occasional contributing writer to numerous business magazines and has received several awards; which recognise his deep, sustained commitment to the business sector in New Zealand.

WARWICK'S WHY

"My entire career has woven together my love of people and emerging technology and latterly a fascination for the power of purpose and branding – pretty much always with the intent to help make the world a bit better. Fabric is an exciting extension of that rich history and that passion for impact".

THE MANY HATS OF WAR

Not happy without a packed diary, Warwick is currently also:

- The Strategic Partnerships Liaison at Business Mentors New Zealand, New Zealand's leading independent not-for-profit SME business mentoring organisation.
- A director of ProjectPartner – an Enterprise SaaS software providing a project cost accounting and productivity analysis solution to largely enterprise and government clients.
- The NZ representative on the ANZ executive council of CompTIA - the global Computer Technology Industry Association.
- The Waiheke Island ambassador for the Auckland Regional Helicopter Trust.
- An active volunteer with Waiheke's, Friends of McKenzie Reserve - a 15-acre reforestation project on Waiheke Island
- A competitive marathon runner - currently ranked in the top 20 in his age group in New Zealand and 356th in the world

